



Media Kit
Hands-Free Bottle Holders

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MSRP: \$19.95

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Media Kit Hands-Free Bottle Holders

Summary



The Hands-Free Bottle Holder is a multi-purpose device. A user can enjoy the unit as a bottle holder, bottle warmer, toy, and baby's buddy while providing a quick and easy hands free option for feeding time. To use, remove the bottle warmer from the back of the animal. Place the bottle inside the bottle warmer. The Hands-Free Bottle Holder is attached safely to the infant's chest. Finally, the bottle is secured for feeding and the Hands-Free process begins.





Media Kit Hands-Free Bottle Holders



Product Description

We started with a question:

There has to be an easier way to perform other tasks while feeding and holding the baby? The result was the Hands-Free Bottle Holder.

The Hands-Free Bottle Holder is a multi-purpose device. A user can enjoy the unit as a bottle holder, bottle warmer, toy, and baby's buddy while providing a quick and easy hands free option for feeding time. To use, remove the bottle warmer from the back of the animal. Place the bottle inside the bottle warmer. The Hands-Free Bottle Holder is attached safely to the infant's chest. Finally, the bottle is secured for feeding and the Hands-Free process begins.

In Short...

- Bottle Holder
- Bottle Warmer
- Helps with Feeding
- Allows for quick and easy hands free feeding
- Less Crying
- Baby's Buddy
- Unique pouch design stores and hides the bottle warmer





Media Kit
Hands-Free Bunny Bottle Holder

Product Photography

Shown here are images of the Hands-Free Bottle Holder being used.
For more (or higher-resolution) images please email us.





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Videos and Other Media

You can view video at:

www.infantinnovators.com

Television Debut Fox Five News The Laura's Like Segment

<https://www.youtube.com/watch?v=OFAvh52FeNM>

My Cool Inventions Competition Winner 2015

<https://www.youtube.com/watch?v=oft6fHypPu4>

Dream Big America Competition Winner 2015

<https://www.youtube.com/watch?v=PD6zQYkjKfs#t=30>

Kerri Zane's Single Mom Product for 2014

<http://kerrizane.com/april-single-mom-gift-giveaway/>





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Sales Copy (short)

The Hands-Free Bottle Holder is an ideal parental convenience item. This multi-purpose device provides a user with the freedom desired while caring for an infant. A user can enjoy the many benefits of this kid tested and parent approved device. The Hands-Free Bottle Holder can be used as a toy, baby's buddy, bottle holder and warmer. For parents who are on the go, enclosed is a bottle warmer. The bottle warmer is easily accessible at your fingertips. The easy-to-use device provides assistance in the feeding process.

Sales Copy (long)

There has to be an easier way to perform other tasks while feeding and holding the baby? The result was the Hands-Free Bottle Holder.

The Hands-Free Bottle Holder is a multi-purpose device. A user can enjoy the unit as a bottle holder, bottle warmer, toy, and baby's buddy while providing a quick and easy hands free option for feeding time. To use, remove the bottle warmer from the back of the animal. Place the bottle inside the bottle warmer. The Hands-Free Bottle Holder is attached safely to the infant's chest. Finally, the bottle is secured for feeding and the Hands-Free process begins.





Media Kit

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Company Profile (short)

Infant Innovators business concept is to provide exemplary and matchless top quality service, featuring our combination of superb product innovation for the buyer who wants to have a worry free tool that allows individuals to multi-task during feeding time.

Company Profile (long)

How Infant Innovators Began

Infant Innovators was conceived during a baby-sitting stint for my niece. It was difficult to feed and hold my niece while trying to perform other tasks.

Dr. Ervin Asomani is the founder of Infant Innovators. He began his college career at Howard University. He received his B.S. degree in Computer Technology in 2002, and his MIS degree in Management Information Systems in 2005, and his Ed.D degree in Educational Leadership in 2010 from Bowie State University. The United States Patent and Trademark Office has issued Dr. Asomani a patent from the Hands-Free Bottle Holder.





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Logo Files





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Social Media

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